



**FOR IMMEDIATE RELEASE**

## **Reverb Networks Awarded Self-Optimizing Network (SON) Patent**

### ***Reverb Networks Receives Patent for Dynamic Load Balancing Techniques Used in Automated SON Solution***

**Sterling, Virginia** (September 4, 2013) – Reverb Networks, a leading developer of intelligent Self-Optimizing Network solutions designed to provide mobile network operators with improved operational and spectral efficiencies, announced today that it has received a patent award from the US Patent and Trademark Office for automated network optimization involving dynamic load balancing using measurements at sector and subscriber group levels for all wireless technologies.

“We are very pleased with this latest SON patent award as it bolsters Reverb’s IPR portfolio in SON technology. We have put significant effort to develop and secure a sizeable body of defensible patents which position the Reverb SON products portfolio as the best coverage and capacity SON solution available to operators,” said Zoran Kehler, CEO. “This award confirms the value of Reverb’s unique technology for automating network optimization which is the basis for our InteliSON platform. We will continue to drive innovation in SON as we further deploy our leading edge solutions in 3G and 4G networks worldwide.”

### **About Reverb Networks**

Reverb SON solutions are software based, sophisticated, closed-loop, fully network integrated and easy-to-deploy. The solutions reduce OpEx and CapEx for wireless network operators through frequent and proactive self-optimization, improved operational and spectral efficiencies of UMTS and emerging LTE wireless broadband networks.

In partnership with Reverb Networks, wireless operators and managed service providers can maximize the performance of their wireless networks affordably and efficiently, they can quickly and easily deploy new sites as they densify their existing networks or build new networks, and assure the quality of user experience through the use of Reverb Networks’ InteliSON solution for automatic neighbor list optimization, coverage and capacity optimization, interference reduction, mobility load balancing, mobility robustness optimization and self-healing.

Headquartered in the United States, Reverb Networks has presence in the Americas, Europe, Middle East, and Asia, and offers support across the globe.

For more information, visit [www.reverbnetworks.com](http://www.reverbnetworks.com).

**For further information, please contact:**

Zoran Kehler

[zkebler@reverbnetworks.com](mailto:zkebler@reverbnetworks.com)

+1 (703) 574-4893